

Branding

and advertising agency.

Spectacular Visions
Multi-Tiered Systems
Campaigns
Identity
Consultation

Jane is a true professional!
Her innovative concepts,
including both the visuals
and writing, make her a
winning Creative Director
— who is a pleasure to
work with.

Fred Pupke, Account Executive
The MoneyShows &
Financial Advisor Symposium

Brand Vision
Advertising Campaigns
Large-Scale Event Marketing
Billboards, POP, Collateral
Web Sites, Fully Optimized
Social Media Campaigns
SEO-SEM
Google Adwords/PPC campaigns
Direct E-Mail/Mail Marketing





Jane Rubin, Founder, CEO, Creative Director

Totalview Marketing (TVM) is a multi-dimensional branding, advertising and marketing agency that delivers 360-degree, game-changing solutions to its clients.

Since its inception in 2001, virtually all of Totalview Marketing's projects have been won through client referral.

Jane Rubin is an award-winning Creative Director who passed the Series 3 and 30.

Jane is simultaneously a Painter, Multimedia Artist & Writer.

Jane Rubin was the Creative Director for NinjaTrader from February 2006-2010....In partnership with Jane, NinjaTrader has prospered significantly with the successful execution of end to-end corporate development projects, so in the Fall of 2009 we asked Jane if she would consider becoming NinjaTrader's full-time Creative Director. The position required Jane to relocate to Denver, CO to work at NinjaTrader LLC headquarters as part of our executive team. Unfortunately, Jane opted to continue running Totalview Marketing, the agency that she founded and is headquartered in New York City although she will continue her relationship with NinjaTrader as our preferred Agency Partner.

John Gromala,
V.P. of Marketing and Sales
NinjaTrader LLC

I don't think it was a coincidence that, to my knowledge, PLI experienced its most significant growth in revenue in recent memory during Jane's tenure here.

Mark Dighton, Esq., Training Services Director,
Practising Law Institute

Jane Rubin truly exhibits natural talents for creativity and inspiring, ingenious work. From start to finish Jane exceeded all of Franklin Global Capital's expectations and most importantly unlocked the FGC Brand and its hidden potential. If you want mediocre go with the next company, but if you want genius, true professionalism and just absolute amazement go with Jane Rubin. Jane's level of integrity is genuine and her commitment to bringing excellence to her clients is unprecedented. She delivers the "WOW" factor each time, every time.

Donjo T. Franklin
Executive Chairman and Founder
Franklin Global Capital

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